



CHARITABLE TRAVELLER

50% travel, 50% charity, 100% meaningful

PUBLICATION ADVERT SPECIFICATIONS

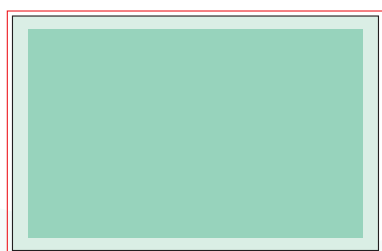
DIGITAL REQUIREMENTS

- Please supply digital files as CMYK PDF files created using Adobe Acrobat
- Pages to be saved as individual pages and not double page spreads
- Artwork should contain images in high resolution - minimum 300dpi, CMYK/greyscale format with all fonts embedded at postscript stage. We will also accept TIFF and EPS Files to the same specification as PDF's
- Please add 3mm bleed/crop marks to your document
- We recommend leaving a 10mm margin for important copy and using a point size of 8pt or above
- No spot/pantone colours
- Please make sure fonts are embedded when exporting your pdf

PAGE DIMENSIONS - HEIGHT & WIDTH IN MM

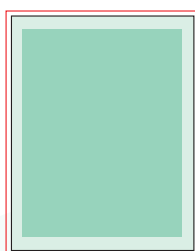
Size Type: Trim, Bleed & Crops • Bleed Details: 3mm on all sides

DOUBLE PAGE



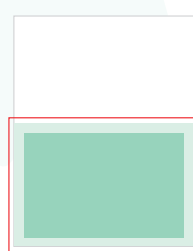
Trim Size: 297 x 420
Bleed Size: 303 x 426
Type Area: 270 x 400

FULL



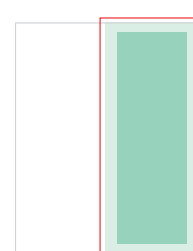
Trim Size: 297 x 210
Bleed Size: 303 x 216
Type Area: 270 x 190

HALF (HORIZONTAL)



Horizontal Trim Size: 146 x 210
Horizontal Bleed Size: 152 x 216
Horizontal Type Area: 136 x 190

HALF (VERTICAL)



Vertical Trim Size: 297 x 92
Vertical Bleed Size: 303 x 98
Vertical Type Area: 270 x 72

Please supply artwork via email
to help@charitable.travel

CHARITABLE.TRAVEL



CHARITABLE TRAVEL

for charity, not for profit